

#SOCIALFILMLOFT

Park City, Utah

14

Google+
Hangouts!

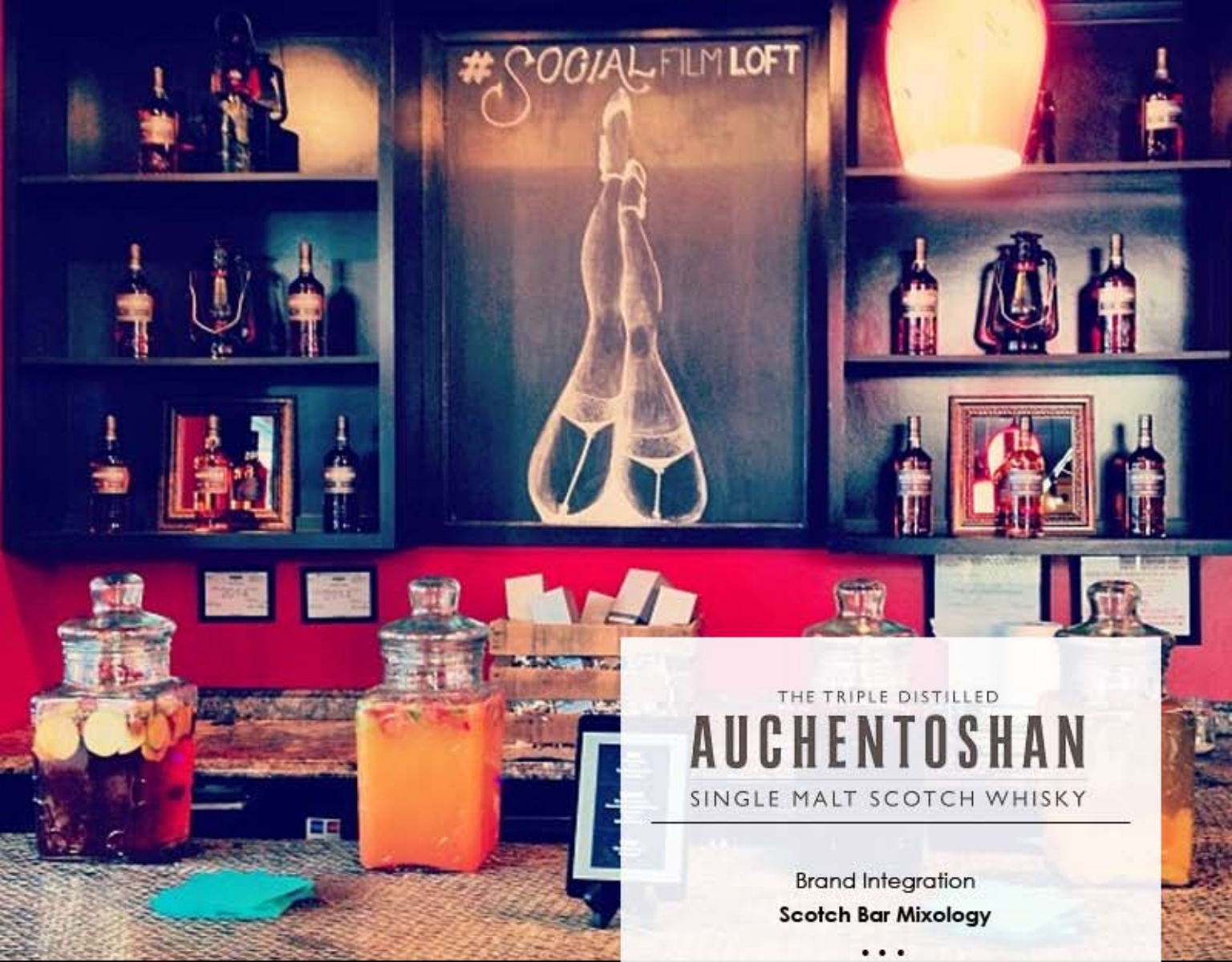
KTLA Live
Sam Rubin

Native Shoes
Keeping it Lite

Cooties &
Elijah Wood

Uber
Technologies

Stone & Cloth
Cause Brands
& Change



THE TRIPLE DISTILLED
AUCHENTOSHAN
SINGLE MALT SCOTCH WHISKY

Brand Integration
Scotch Bar Mixology

• • •

Branded Performance Pouring Partner
Guy Sebastian
Sony Records Private Showcase





BACARDI

Mixology Integration

Pouring Partner Honest Tea

Branded Collateral & Digital Dink Menu

• • •

Branded Performance

Guy Sebastian

Sony Records Private Showcase

• • •

Daytime Mixer

Cooties Press Junket

Hosted By Elijah Wood

• • •

Movie Premier and Party

Return To The Hiding Place

BH Film Festival





Mixology Integration
Pouring Partner Honest Tea
Branded Collateral & Digital Dink Menu

• • •

Movie Premier and Party
Return To The Hiding Place
BH Film Festival





Media Partnerships
On Air and Hangouts!

...



HIPANEMA



HIPANEMA

Product Integration
Celebrity Placement

...





HONEST TEA®

Mixology Integration
Pouring Partner Honest Tea
Branded Collateral & Digital Drink Menu

• • •

Movie Premier and Party
Return To The Hiding Place
BH Film Festival





Experiential
+
Marketing





PEOPLE

water.

Brand Integration
Exclusive Water Partner

...

Branded Integrations
Guy Sebastian
Lindsay Lohan Press Conference
Cooties Press Junket



Skullcandy
Supreme
Sound
Merge



 **Skullcandy**

Brand Integration

Native Shoes Collaboration

Branded Swag Bag

Beanie

Earbuds

Decals

Headphone Cases

• • •

Branded Performance

Guy Sebastian

Sony Records Private Showcase





U B E R

Strategic Partnership

Ride Safely

• • •

Uber & Bacardi